

AGRICULTURAL EXTENSION FOR HOLISTIC DEVELOPMENT: INNOVATIONS & IMPACT



21st – 24th January, 2027



Banaras Hindu University,
Varanasi - 221005

Organized By
Department of Extension Education,
Institute of Agricultural Sciences, BHU
In collaboration with



INSTITUTE
of EMINENCE
BANARAS HINDU UNIVERSITY





CONFERENCE HIGHLIGHTS

- **Translating Research into Practice**

Moving scientific discoveries out of labs to practical field applications

- **Adopting Novel Extension Methods**

Introducing innovative, modern extension strategies to complement traditional agricultural support systems

- **Updating Teaching and Research**

Integrating new extension approaches into university curricula and scientific studies

- **Meeting Modern Agricultural Demands**

Overhauling teaching, research, and field services to match current global and local needs

- **Collaborative Problem-Solving**

Establishing a unified network where experts share diverse ideas to resolve farmers' real-world challenges

ABOUT THE CONFERENCE

The contemporary world is confronted with complex and interlinked challenges, including climate variability, natural resource degradation, nutritional insecurity, rural distress, technological disruptions and widening socio-economic disparities. Addressing these multidimensional concerns requires transformative and inclusive innovation across Agriculture, Animal Sciences, Fisheries and Home Science systems. Within this evolving landscape, Agricultural Extension and Extension Education have emerged as pivotal instruments for translating scientific knowledge into socially relevant and locally adaptable solutions.

Since its early conceptual foundations in England and its systematic institutionalization in the United States of America, extension has evolved from a technology transfer paradigm to a pluralistic, participatory and innovation-driven system. Over time, it has integrated advances in crop science, livestock production, fisheries management, family and community sciences, rural entrepreneurship and digital advisory services. These developments have strengthened research-extension-farmer linkages and enhanced the capacity of farm families to adopt sustainable, climate resilient and income-enhancing practices.

Today, extension systems operate at the intersection of agricultural productivity, livestock health, fisheries sustainability, nutritional security, women's empowerment, and rural enterprise development. The increasing complexity of soil-water-plant-animal-human interactions, coupled with the digital transformation of advisory services, necessitates a renewed scholarly engagement with extension theory, governance, pedagogy and practice.

The International Extension Education Conference (IEEC-BHU2027) is conceived as a global forum to critically examine emerging innovations, institutional reforms, participatory approaches and interdisciplinary strategies shaping extension systems worldwide. It seeks to foster dialogue among researchers, policymakers, extension professionals, development practitioners and agripreneurs to evaluate evidence-based interventions and explore scalable pathways for holistic rural transformation.

By bringing together diverse disciplinary perspectives from agriculture and allied sciences to home science and fisheries, the conference aims to re-envision extension education in alignment with sustainability, inclusivity, technological advancement and community well-being. The deliberations and scholarly contributions are expected to inform future policy frameworks, strengthen curriculum design in Extension Education and contribute to resilient and equitable agri-food and rural systems, with farm families at the center of development.



ABOUT THE ORGANIZER

Department of Extension Education
Institute of Agricultural Sciences
BANARAS HINDU UNIVERSITY
VARANASI



The University Established in 1916 under the vision of Mahamana Pandit Madan Mohan Malaviya. The Institute of Agricultural Sciences (IAS), BHU is one of India's oldest pioneered hubs for advanced agricultural education. In the latest institutional evaluations, it proudly secures the 4th rank in the NIRF Agriculture and Allied Sectors category. The institute's major contributions lie in developing resilient, high-yielding crop varieties. like Malaviya Manila Sinchit Dhan-1 (MMSD-1), a high-yielding and disease-resistant rice variety. Furthermore, it shapes the nation's scientific future by consistently producing India's highest number of ICAR-JRF/SRF scholars and leaders in NARS, while empowering regional farmers through extensive grassroots agri-tech extension programs.

ABOUT VARANASI

Varanasi, one of the world's oldest cities, stands as the spiritual capital of India. Rested elegantly along the sacred banks of the River Ganges in Uttar Pradesh, this ancient metropolis seamlessly weaves together centuries of culture, philosophy, and tradition. Known historically as Kashi and Banaras, Varanasi invites travelers to witness its timeless rhythm, from the mesmerizing evening Ganga Aarti ceremonies that illuminate the stone ghats to the labyrinthine alleys filled with the aroma of incense and the vibrant hues of Banarasi silk. It is a destination where antiquity breathes in the modern world, offering an unparalleled journey into the heart of Indian heritage, devotion, and mysticism



CLIMATE OF VARANASI

At the time of conference Varanasi is generally cool and dry, with historical daytime temperatures around 22–24°C and nighttime temperatures around 7–11°C. There is very low chance of Rainfall & Relative Humidity generally ranges from 55% to 65%.



HOW TO REACH VARANASI

Varanasi is well connected by **air, rail, & road**, making it easy for delegates across India and abroad to reach the venue.



Lal Bahadur Shastri International Airport (VNS) is just 30 km away from BHU Campus.



Varanasi Junction (BSB), Pt. Deen Dayal Upadhaya Junction (DDU), Varanasi City (BCY), Banaras (BNRS) are near by railway stations from BHU Campus.



The Campus is well connected by Buses and Taxies .

TOURIST ATTRACTIONS

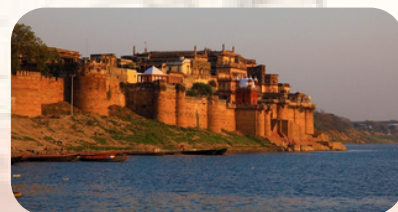
GANGA ARTI



KASHI VISHWANATH TEMPLE



RAMNAGAR FORT



SARNATH



AYODHYA



PRAYAGRAJ





**THEMES & SUB
THEMES**

**1 THEME I: DIGITAL AND SMART
AGRICULTURAL EXTENSION SYSTEMS**

- Digital Extension Platforms for Inclusive Agricultural Development
- Artificial Intelligence (AI), Internet of Things (IoT) and Precision Agriculture in Extension Services
- Mobile and ICT-enabled Advisory Systems for Farmers and Rural Communities
- Experiential and Transformative Learning Models in Agricultural and Allied Extension
- Data-Driven Decision Support Systems (DSS), Big Data Analytics and Climate-Smart Advisory Services in Agricultural Extension

**2 THEME II: CLIMATE SMART &
SUSTAINABLE AGRICULTURAL
EXTENSION SYSTEMS**

- Extension Strategies for Climate-Smart Agriculture and Natural Resource Conservation Practices
- Sustainable Agricultural practices for Poverty Reduction
- Nutritional security and Rural Well-being
- Agro-ecological Innovations: Soil Health, Water Stewardship, Crop System and Biodiversity Conservation
- Impact Assessment and Scaling Pathways for Sustainable Extension Innovations
- Carbon Smart Farming Approaches and Extension strategies

**3 THEME III: INCLUSIVE AND
PARTICIPATORY EXTENSION SYSTEMS**

- Gender-Transformative, Youth-Centric and Collective Extension Approaches
- Farmer-Led Extension and Community-Based Knowledge Systems
- Indigenous, Traditional & Indian Knowledge Systems
- Impact Evaluation of Participatory and Collective Extension Interventions for economic & Inclusive Development
- Social Inclusion, Equity and Institutional Convergence in Agricultural Extension

**4 THEME IV: POLICY, GOVERNANCE
AND INSTITUTIONAL PARTNERSHIPS
IN EXTENSION**

- Policy Reforms and Institutional Innovations for Pluralistic Extension Systems
- Research-Extension-Farmer Linkages in Agricultural Knowledge and Innovation Systems
- Public-Private-Community Partnership Models in Agricultural Extension Services
- Impactful Extension Experiences in Transforming Rural Communities
- Governance, Monitoring & Evaluation Frameworks and Policymaking in Agricultural Extension Systems.
- Skill-Based Extension for Agripreneurship, Start-ups and Sustainable Rural Livelihoods



CALL FOR PAPERS

- Delegates are encouraged to participate in the 4th IEEC by contributing Working papers, Research papers, Review papers, Policy papers, Concept papers, Success stories related to conference themes
- All submissions should be prepared and submitted in soft-copy format in accordance with the conference's submission guidelines and deadlines.

ABSTRACTS

- Authors are requested to prepare their abstracts according to the following guidelines:
- The abstract should be limited to 150-200 words and prepared in Times New Roman font, size 12, with 1.5 line spacing. Please include 4–5 relevant keywords after the abstract. The name, affiliation/institution, and email address of the corresponding author should also be provided.

WHO CAN PARTICIPATE

Agricultural Personnel's, Extension Workers, Professors, Teachers, Job Providers, Scientists, Financial Organizations, Policy Makers, Administrators, Agricultural Officers, KVK Professionals, AFOs, Bankers, NGO Managers, Farmers, Students & Other Professionals & Stakeholders related to Agriculture, Agricultural Extension Research & Extension Service.

IMPORTANT DATES

SUBMISSION OF ABSTRACT	--	15 th December, 2026
COMMUNICATION OF ACCEPTANCE	--	28 th December, 2026
FULL LENGTH PAPER SUBMISSION	--	31 th December, 2026
LAST DATE OF EARLY BIRD REGISTRATION	--	31 th December, 2026
CONFERENCE DATES	--	21 st - 24 th January, 2027



REGISTRATION LINK & QR

<https://forms.gle/eXXB95q2yFdJ1Jk9A>



PAYMENT QR



REGISTRATION FEE

The registration fees shall be paid through demand draft in favour of 'IEECBHU2027', payable at Varanasi, India OR through electronic transfer at State Bank of India, BHU branch, Varanasi, A/c No. 45286798111, IFSC Code No. SBIN0000211 or through the QR above. (A copy of your Bank transfer details may please be attached with the registration form. Registration fee includes: Conference kit, Access to technical sessions, Lunch, Tea/refreshments, Banquet/cultural programme, Certificate.

CATEGORY	BEFORE 15 TH DEC. 2026	ON SPOT
INDIAN NATIONAL		
INSTITUTIONAL	10,000 /-	10,500 /-
ACADEMICIANS / PROFESSIONALS	6,000 /-	6,500 /-
STUDENTS	2,500 /-	3000 /-
ACCOMPANYING PERSONS / GUESTS	1,000 /-	1,500 /-
FOREIGN NATIONALS		
ACADEMICIANS	USD \$150	USD \$175
STUDENTS	USD \$125	USD \$150



Accommodation Facilities

SL. NO.	GUEST HOUSE NAME	CONTACT DETAILS	CHARGES PER DAY (GST excluded rates)	DISTANCE FROM VENUE
1	Navneeta Grand Hotel & Banquet Lane No. 3 B/5, Ganespuri Colony, Susuwahi, Varanasi – 221011	+91 8840323379 9161002999	Standard room- Rs 1700/- for 2 person Delux room- Rs 1700/- for 2 person (AC ROOMS)	1.5 km
2	Hotel Kewal Palace Opp. Hyderabad Gate, BHU, Susuwahi, Varanasi – 221005	9305998842 9120982808	Rs 1500/day for 2 person Rs 1300/day for 1 person (AC ROOMS)	1.0 km
3	Hotel Prestige Inn Hyderabad Gate, Susuwahi Marg, Varanasi – 221005	+91-6392098746	Rs 1500/day for 2 person Rs 1300/day for 1 person (AC ROOMS)	1.0 km
4	Hotel Uday Palace N 8/247-2-K-2, Newada, Sunderpur, Varanasi	+91 9076977797	Single bed – Rs 2500+Tax Double bed – Rs 3000+Tax Triple bed – Rs 4000+Tax	5.0 km
5	Narendra Guest House Opposite Trauma Centre, Shiv Prasad Gupta Colony Lane No. 3, Samne Ghat Road, Varanasi	7522021188	Rs 1500 for 2 person Rs 1200 for 1 person	4.0 km
6	Yug Residency Banquet & Lawn SBI ATM Building, Susuwahi Road, Hyderabad Gate, Varanasi	6307973086	2 bed - Rs 1600 1 bed - Rs 1400	2.5 km
7	University Guest House, BHU	+91 8423615499	University Charge Basis	BHU

Accommodation & Lodging:

Delegates are free to make their own accommodation arrangements at the listed hotels. For accommodation in the University Guest Houses, please contact the Accommodation Team / Organizing Secretary after completing the registration process. Rooms in the University Guest Houses will be allotted on a first-come, first-served basis and are subject to availability. Delegates may also choose and book accommodation at any of the listed hotels & outsides as per their convenience and preference. Being a tourist destination, delegates are advised to book their accommodation at the earliest to avoid the last-minute rush. International delegates are requested to complete their visa formalities as early as possible for attending the conference. Delegates are requested to make their own arrangements for their onward and return journey.

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